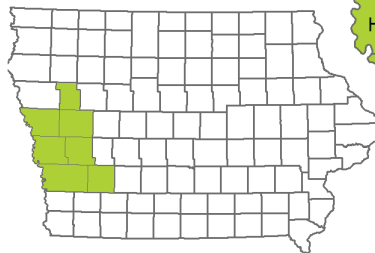
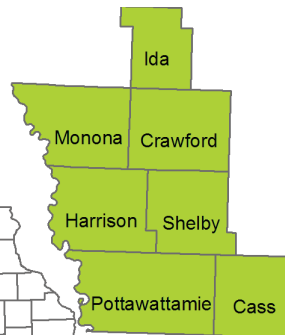


Tobacco Prevention Community Partnership Snapshot — FY 2015

Health Promotion Strategies



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Population and Funding

Population served:

Cass: 13,598
Crawford: 17,434
Harrison: 14,431
Ida: 7,141
Monona: 9,121
Pottawattamie: 92,728
Shelby: 11,961

FY 2015 funding:

\$109,664

Funding per capita:
(annualized) \$0.79

Iowa Department
of Public Health
Division of
Tobacco Use
Prevention
and Control

Division
Director:
Jerilyn Oshel

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Street
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www.idph.
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tupac/](http://www.idph.state.ia.us/tupac/)

Tobacco Related-Disease Burden age-adjusted rate/100,000 population

| County | Death rate | | | | Hospitalization rate | |
|---------------|------------|---------------|--------|----------------|----------------------|--------|
| | cancer | heart disease | stroke | COPD/emphysema | COPD/emphysema | asthma |
| Cass | 230.2 | 198.4 | 36.6 | 51.1 | 166 | 15 |
| Crawford | 154.7 | 144.9 | 22.5 | 59.7 | 171 | 22 |
| Harrison | 166.8 | 171.5 | 37.2 | 59.8 | 196 | 61 |
| Ida | 168.5 | 139.1 | 36.9 | 52.7 | 272 | 60 |
| Monona | 160 | 238.6 | 33.4 | 47.1 | 274 | 66 |
| Pottawattamie | 187.8 | 170.4 | 36.7 | 56.5 | 242 | 50 |
| Shelby | 134.9 | 165.6 | 17.1** | 32.6 | 200 | 56 |
| State of Iowa | 171.2 | 170.0 | 45.8 | 47.0 | 174 | 69 |

Estimated adult smoking prevalence

IA Behavioral Risk Factor Surveillance System, 2006-12:

Cass: 15% (10.8% - 21.6%)
Crawford: 13% (8.9% - 18.6%)
Harrison: 22% (16.1% - 30.2%)
Ida: na
Monona: 17% (9.5% - 28.5%)
Pottawattamie: 22% (18.4% - 24.9%)
Shelby: 21% (13.7% - 29.4%)
State of Iowa (2013): 19.5%

Youth tobacco use prevalence

Iowa Youth Survey, 2012:

Cass: 29%***
Crawford: 13%
Harrison: 15%
Ida: 7%
Monona: 19%
Pottawattamie: 14%
Shelby: na
State of Iowa: 17.0%



Population counts are based on 2013 population estimates from the U.S. Census. Adult prevalence estimates are self-reported rates and confidence intervals of rates of cigarette smoking in Iowans 18 and older; youth rates are self-reported tobacco use rates in 11th grade students. **Rates where number of events is less than 20. *At least 5% of all county inpatient records are missing. ***Less than half of 11th grade students in this county participated in the survey. Rates that are asterisked should be interpreted with caution and not compared with other counties. na=number students participating too low to reliably report rates. Deaths are from: COPD and stroke, 2009-12, heart disease and cancer 2010-12. Hospitalizations are from 2006-08. Average annualized per capita state funding across all community partnerships was \$0.79 in FY2015.